

# INCIPIIT

Volume XVIII Issue 2

Spring 2007

## Greetings from the Chair

I hope to see many members of the History of the Health Sciences Section at the MLA meeting in Philadelphia, May 17 – 24. First of all, I invite you all to attend the **Section Business meeting, Tuesday, May 22nd at 4:30 p.m.** You can get to know our new officers and other members and share information on mutual concerns. Second, the section is sponsoring two programs, and I encourage you all to attend and participate.

### Sunday, May 20 \* 4:30-6:00

*They'll All Be Rare Books One Day: Collection Development in Special Collections.* This session will feature discussions of how such challenges as what to keep, what to deaccession, what to re-format or hold in electronic format only, and what to transfer to special collections. There will be four speakers:

**Title:** Culling Your Collection for Quality **John Schleicher**, Head of Special Collections, McGoogan Library of Medicine, University of Nebraska Medical Center, Omaha, NE.

**Title:** Digitization of the papers of Martin M. Cummings, Director Emeritus of the National Library of Medicine **Cheryl Dee**, Assistant Professor, School of Library and Information Science, University of South Florida, Tampa, FL.

**Title:** Building a Retrospective Collection in Pharmacy, or, Why the Materia Medica Matters **Michael Flannery**, Associate Director for Historical Collections, Lister Hill Library of the Health Sciences, University of Alabama at Birmingham, Birmingham, AL.

**Title:** Collection Development, International Dissertations, and the Oakland A's **Diane McKenzie**, Collection Development Librarian, Health Sciences Library, University of North Carolina at Chapel Hill, Chapel Hill, NC.

### Tues. May 22 \* 3:00-4:30

*Joining the Revolution: Providing Information in Complementary and Alternative Medicine, Past, Present, and Future.* In this session librarians will discuss how they have coped with finding reliable and up-to-date CAM information, the hostility of mainstream medicine, the issues of confusing and conflicting data. Presenters will also address the place of the librarian in the ongoing CAM revolution. There will be three presentations and one poster:

**Title:** Progression of Alternative to Accepted: A Crooked Mile **Suzanne M. Shultz**, Director of Library Services, Philip A. Hoover, M.D. Library, Wellspan Health at York Hospital, York, PA, **Esther Y. Dell**, AHIP, Associate Librarian, The George T. Harrell Library - H127, Penn State College of Medicine, Hershey, PA.

**Title:** Overcoming skepticism: A Committee of Experts Bridges the Gap between the Library's Complementary and Alternative Medicine Resources and Health Care Professionals **Lilian Hofecker**, AHIP, Reference and Education Librarian, Denison Memorial Library, **Catherine M. Reiter**, AHIP, Head of Collection Development, Denison Memorial Library, University of Colorado at Denver and Health Sciences Center, Denver, CO.

**Title:** Producing and organising CAM evidence for a national resource **Anelia Boshnakova**, Information Specialist NLH Complementary and Alternative Medicine Specialist Library, Royal London Homoeopathic Hospital, London, United Kingdom, **Karen Pilkington**, Senior Research Fellow, University of Westminster, London, United Kingdom, **Janet Richardson**, Reader in Nursing and Health Studies, University of Plymouth, Plymouth, United Kingdom, **Peter Fisher**, Clinical Lead NLH Complementary and Alternative Medicine Specialist Library, Royal London Homoeopathic Hospital, London, United Kingdom.

**POSTER Title:** Dietary Supplement Database for Consumers **Hua F. Chang**, Computer Scientist, **Vera W. Hudson**, Biologist, **Ying Sun**, Computer Scientist, **Dorothy Moore**, Information Specialist, **George Hazard**, Chemist, **Jeanne Goshorn**, Biologist, Specialized Information Services Division, NLM/NIH, Bethesda, MD.



**Diane MacKenzie**  
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# Continuing Education offered by HHSS

The HHSS will also sponsor a Continuing Education session at the Philadelphia Meeting.

## 300 The History of the Health Sciences: A One-day Overview

Concentrating on medicine, this course will also discuss topics in dentistry and nursing. It will identify major names, issues, discoveries, and publications and will place them in a coherent historical context for the use of the health information professional.

Instructors: **Patricia E. Gallagher**, AHIP, senior librarian, New York Academy of Medicine—New York, and **Stephen J. Greenberg**, coordinator of public services, History of Medicine Division, National Library of Medicine, Bethesda MD

Date: Friday, May 18th

Time: 8:00 a.m.—5:00 p.m.

Level: Beginning

Cost: \$285 (nonmember, \$335)

The image shows a screenshot of the National Library of Medicine's History of Medicine website. At the top, there is a navigation bar with the NLM logo and search options. Below that, the main heading is "History of Medicine". A sub-heading reads "History of Medicine: Online Syllabus Archive" with a welcome message. To the right, there is a "BROWSE SYLLABI BY" section with checkboxes for Professors, Titles, Institutions, and Subjects. Below the syllabus section, there is a book cover for "Medicine and Madison Avenue" by The National Humanities Center and the John W. Hartman Center for Sales, Advertising and Marketing History. The cover features several illustrations related to medicine and advertising.

# Electronic Voting

## Congratulations

### Michael Flannery

Associate Director for Historical Collections, Lister Hill Library of the Health Sciences, University of Alabama at Birmingham, Birmingham, AL

### Patricia E. Gallagher

AHIP, senior librarian, New York Academy of Medicine—New York

Michael and Pat have been elected Chair-Elect and Section Council Representative-Elect of the Section. Their terms begin in May 2007.

The Section held elections in early 2007. It was our first use of electronic voting. I'm happy to report that things went quite smoothly.

We used Survey Monkey which was made available to

us by the Association of North Carolina Health and Science Libraries. Survey Monkey provides a number of good features such as security, tracking numbers of responses and the ability to send reminders to non-responders.

After receiving the current list of members from MLA, a voting email list was set up and the information on candidates was sent out. Ballots were sent by email to 88 members on January 26, 2007 and to 2 members by U.S. mail. The deadline for responding was February 7, 2007. Email reminders with links to the ballot were sent to members who had not yet responded on January 31, 2007 and February 5, 2007.

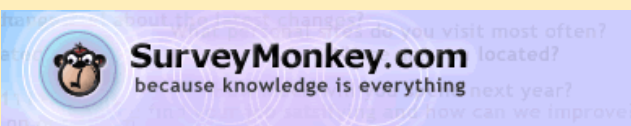
The original email resulted in 37 responses. The first reminder email resulted in 10 additional responses. The final reminder email resulted in 10 additional responses. One paper ballot was returned by mail.

A total of 58 ballots were returned or a 64% response rate. 57 votes or 63% were cast for Michael Flannery and 57 votes or 63% were cast for Patricia Gallagher. There was 1 abstention.

I do not have the voting percentages for previous years, but I believe that voting electronically has markedly improved response. It took less than 2 minutes to vote.

I would like to hear from members about their reaction to electronic voting. Perhaps we can discuss at the Section Business Meeting.

"I do not have the voting percentages for previous years, but I believe that voting electronically has markedly improved response. It took less than 2 minutes to vote."



## MLA Most Notable Dies

One of the great lights of the medical library world, Dr. Estelle Brodman, passed away on 1 March 2007 at the age of 93.

Dr. Brodman had a long and distinguished career in medical librarianship and the history of medicine at such institutions as Columbia, the Army Medical Library (predecessor library to NLM), and the Washington University School of Medicine in St. Louis. She was always a major force in her dual professions, serving (among other things) as President of the Medical Library Association, winner of MLA's most distinguished awards, and namesake of MLA's Brodman Award for the Academic Librarian of the Year.

Dr Brodman was instrumental in starting the MLA Oral History Program, and a fascinating oral history of Dr. Brodman is on deposit at NLM, and is available through the National Network of Libraries of Medi-

cine's Regional Medical Libraries.

History of MLA:  
Estelle Brodman

[http://www.mlanet.org/about/history/brodman\\_e.html](http://www.mlanet.org/about/history/brodman_e.html)

Estelle Brodman Papers  
ca. 1950-1987

<http://www.columbia.edu/cu/lweb/eresources/archives/collections/html/4079563.html>

McClure LW. Separate paths to greatness. *J Med Libr Assoc.* 2002 Jan;90(1):104-7.

### Selected Bibliography

Brodman E, Carrick EB. American military medicine in the mid-nineteenth century: the experience of Alexander H. Hoff, M.D. *Bull Hist Med.* 1990 Spring;64(1):63-78.

Brodman E. A century of women physicians. *N J Med.* 1988 May;85(5):375-82.

Brodman E. The doctor's tools: from saddlebag to hospital. *Caduceus.* 1985

Autumn;1(3):1-37.

Brodman E. Possible uses of MLA's oral history taped interviews. *Bull Med Libr Assoc.* 1981 Jan;69(1):34-6.

Brodman E. Education and attitudes of early medical librarians to their work: a discussion based on the oral history project of the Medical Library Association. *J Libr Hist.* 1980;15(2):167-82.

Brodman E. Pediatrics in an eighteenth century remedy book. *Bull Med Libr Assoc.* 1978 Jan;66(1):36-46.

Brodman E, Pinto LB. An eighteenth-century remedy book: a preliminary note. *Bull Hist Med.* 1972 Sep-Oct;46(5):495-8.

Brodman E. Medical Librarians and the writing of medical history; the Murray Gottlieb Prize essay contest. *Bull Med Libr Assoc.* 1959 Jan;47(1):82-3.

BRODMAN E. Medieval epidemics. *Bull Med Libr Assoc.* 1953 Jul;41(3):265-72.



**Estelle Brodman, Ph.D.**

From: Annan GL. Estelle Brodman. *Bull Med Libr Assoc.* 1957 Oct;45(4):581-3.

### Guest Book in her Memory

<http://www.legacy.com/STLToday/DeathNotices.asp?Page=LifeStory&PersonId=86734551&ref=googlenames>

## MLA Oral History Project

The Oral History Committee is working on a 30 year anniversary celebration of the MLA Oral History Project at the MLA Annual

Meeting in Philadelphia.

They want to acknowledge not only the many interviewees but the many committee members, interview-

ers, editors, indexers and others who have contributed to the success of the project.

Stop by the MLA Connections booth at the meeting for more information and also, please contact Joan Stoddart at [joans@lib.med.utah.edu](mailto:joans@lib.med.utah.edu), current chair who is compiling a list of all those who contributed.



## Meet your Section Officers

Michael is a native of Cincinnati, Ohio. After earning his bachelor of arts degree at Northern Kentucky University, he received a Master of Library Science degree from the University of Kentucky. He has also earned a Masters degree in history from California State University at Dominguez Hills. He began his professional career as a technical services librarian at Northern Kentucky University's Steely Library, where he specialized in cataloging materials for the Kentucky Rare Book Room. He was director of the Lloyd Library and Museum, a 200,000-volume library of historical and current materials in pharmacy, botany, and botanical medicine, and since 1999 he has been Professor and Associate Director for Historical Collections of the University of Alabama Lister Hill Library and responsible for managing the Reynolds Historical Library, the UAB Archives, and the Alabama Museum of the Health Sciences.

Michael is widely published. Most recently he edited and introduced a reissue of Nicholas Culpeper's 1708 medical text, *The English Physician* (Tuscaloosa: University of Alabama

Press, 2007). His other books include **America's botanico-medical movements : vox populi**, by Alex Berman, Michael A. Flannery. Pharmaceutical Products Press, c2001, **Civil War pharmacy : a history of drugs, drug supply and provision, and therapeutics for the Union and Confederacy**, by Michael A. Flannery. Pharmaceutical Products Press, c2004, and **John Uri Lloyd : the great American eclectic**, by Michael A. Flannery. Southern Illinois University Press, c1998. He has also published many articles including "The Life of a Hospital Steward: The Civil War Journal of Spencer Bonsall," *Pharmacy in History* 42 (2000): 87-98; "Good for Man or Beast: American Patent Medicines From 1865 to 1938," *Alabama Heritage* 59 (Winter 2001): 8-17; "Doctoring in the South: Southern physicians and everyday medicine in the mid-nineteenth century." *Journal Of Interdisciplinary History* 37 (2006): 308-310 2006;

["Grappling with death: The Union Second Corps Hospital at Gettysburg"](#) *Journal Of The History Of Medicine And Allied Sciences* 59 (2004): 302-304; ["Medicine and slavery: The diseases and health care of blacks in antebellum Virginia."](#) *Journal Of The History Of Medicine And Allied Sciences* 58 (2003): 475-476; ["Utilizing the past in the present curriculum: historical collections and anatomy at the University of Alabama School of Medicine."](#) *Journal Of The Medical Library Association* 91 (2003): 85-88. ["Building a retrospective collection in pharmacy: a brief history of the literature with some considerations for US health sciences libraries."](#) *Bulletin Of The Medical Library Association* 89 (20012): 212-22.

MICHAEL FLANNERY is the new Chair Elect/ Program Chair for the History of the Health Sciences Section. Michael has been a member of MLA and the History of the Health Sciences Section for 8 years and was the recipient of the 2002 Murray Gottlieb Award for his essay on the history of medicine. He has previously served as HHSS secretary-treasurer.



## Meet your Section Officers

Our new Section Council Representative-Elect is Patricia E. Gallagher, a long-time member of MLA and the History of the Health Sciences Section (HHSS).

Patricia has served as the HHSS Webmaster, CE Committee Liaison, and Chair. She is the co-teacher of 2 MLA CE classes on History of Health Sciences issues and has published two editions of the MLA Bibkit, History of the Health Sciences, by Stephen J Greenberg; Patricia E Gallagher Medical Library Association, 2002.

Most recently she served as the Oral History Committee Liaison and edited the Medical Library Association Oral History Committee interview about the Medical Library Center of New York with Erich Meyerhoff, by Rachael K Anderson, Medical Library Association, 2006 [http://www.mlanet.org/about/history/oral\\_history.html](http://www.mlanet.org/about/history/oral_history.html)

Patricia is a Senior Librarian at the New York Academy of Medicine (NYAM) Library where she teaches a class for the public on historical research and is the managing editor of

NOAH: New York Online Access to Health [http://www.nyam.org/library/pages/noah\\_ny\\_online\\_access\\_to\\_health1](http://www.nyam.org/library/pages/noah_ny_online_access_to_health1)

In addition to her publications in the history of medicine, she has published in the area of evidence based medicine and consumer health, including:

Gallagher PE, Allen TY, Wyer PC. How to find evidence when you need it, part 3: a clinician's guide to MEDLINE: tricks and special skills. *Ann Emerg Med.* 2002 May;39(5):547-51.

Gallagher PE, Allen TY, Wyer PC. How to find evidence when you need it, part 2: a clinician's guide to MEDLINE: the basics. *Ann Emerg Med.* 2002 Apr;39(4):436-40.

Gallagher PE. Getting started in evidence-based health care: a guide to resources. *Med Ref Serv Q.* 1999 Winter;18(4):1-10.

Gallagher, P. (2005). The "New" NOAH: Sleeker Look; Still the Same Quality-Filtered, Bilingual Information. *Journal of Consumer Health on the Internet*, 9(3), 1-13.

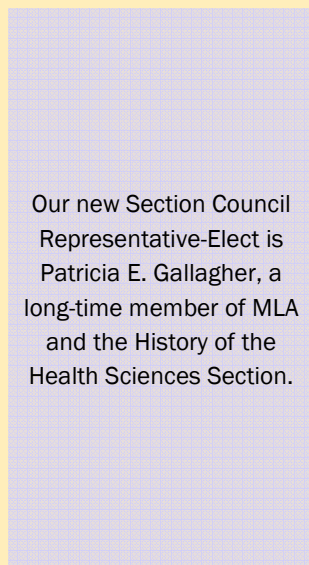
Gallagher, P., Markovich, K., & Neri, R. (2000). NOAH (New York Online Access to Health): accurate, timely,

unbiased, bilingual. *Public Library Quarterly*, 18(3/4), 53-65.

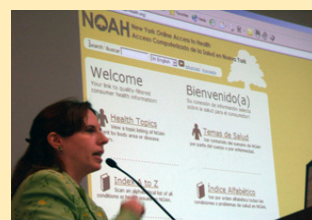
Gallagher, P. (1999). Consider the source: a selective guide to authoritative health information on the Internet. *Health Care on the Internet*, 3(4), 39-58.

Hendler, G., & Gallagher, P. (2002). Rx for Aching Joints: Arthritis Collections. *Library Journal*, 127(1), 59.

Gallagher, P., & Ascher, M. (2002). Surviving the attack: Web resources on the emotional impact of terrorism. *Internet Reference Services Quarterly*, 6(3/4), 73-85.



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## MLA-HHSS Listserv

The listserv of the HHSS is open to members of MLA only. We invite all MLA and HHSS members to join the official HHSS listserv.

The HHSS listserv will be used to promote and communicate activities of the section. It may also be used as a forum for its members to discuss relevant issues and concerns.

Be assured that email traffic will not overwhelm any of us. It will, however, provide a convenient means

to communicate. While joining the listserv is an optional benefit of being a member, we strongly urge members to sign on.

### Instructions for Signing On

1. Send an email message to [majordomo@mlahq.org](mailto:majordomo@mlahq.org)
2. Leave the subject line blank
3. In the body of the text, enter:  
  
subscribe hhss@mla-hhss.org your email@place.org
4. Respond to the email you receive to authenticate
5. Receive confirmation and begin participating

## MLA's Leadership and Management Section

"Leaders are born, not made." We've all heard this hackneyed expression at some point or other. Is there some inborn, indefinable quality that sets leaders apart from the common run of humanity?

It is safe to assume that the many members of the Leadership and Management Section (LMS) do not think so. Or, rather, they believe that there is such a quality but it is neither inborn nor indefinable. This quality is called application, or assiduity, or preparation. Its distinguishing characteristics are hard work, lifelong learning, and good mentoring.

This view of leadership is, on some level, discouraging. It suggests that we must exert ourselves, that we put forth an effort. We can't just lead effortlessly and naturally, as we might have liked to imagine previ-

ously.

If leadership is something that has to be worked at then at least there is the LMS to make this task a little less burdensome. The LMS exists in order to provide opportunities for its members to learn the skills they will need to become, or remain, effective leaders and managers. Membership in the section is open to all MLA members. If you do not work as a manager or administrator, but think that your career will take you in this direction, then you are certainly encouraged to join the LMS.

Doing so is sure to be of benefit. The LMS allows its members to network with colleagues interested in leadership and management by promoting research and professional development activities. It accomplishes this goal through programs and

symposia held at MLA annual meetings, through The Leading Edge – its excellent newsletter, through its listserv, and through social events and business meetings.

More information about the LMS is available on its web page at: <http://www.lms.mlanet.org/>

An application form is available at: [http://www.lms.mlanet.org/join\\_us\\_form.html](http://www.lms.mlanet.org/join_us_form.html)

Submitted by  
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